



# 2016 International Competition of Nail & Beauty Expo Taipei

Date : 11/25 (Fri) - 11/26 (Sat)

Location : World Trade Center Hall 3 (No.6, Songshou Rd., Xinyi Dist., Taipei City)

Website : [www.nailexpo.com.tw](http://www.nailexpo.com.tw) Tel : 03-3329151 (Mon-Fri 9:30 to 18:00)

## Part 1 、 Event Categories and Divisions

Events	Time	Model	On-Site	DAY 1		DAY 2			Theme
				S Student	AT Novice	AK Novice	B Master	C Mixed	
Manicure	50	Live Model	O	S01	AT01				
Eyelash Extension Expert	50	Paper Art work	O	S02	AT02				
Creative make up design	50	Paper Art work	O	S03	AT03				
French Sculpture Gel	75	Live Model	O			AK04	B04		
Natural Sculpture Acrylic	75	Live Model	O		AT05		B05		
Multilayer Eyelash extensions Expert	30	Paper Art work	O		AT06		B06		
Banquet Make-up	50	Live Model	O	S07	AT07				
Lash Extension Magician	60	Live Model	O		AT08		B07		
Bridal Fashion	50	Live Model	O	S09	AT09				
French Sculpture Acrylic	75	Live Model	O			AK10	B10		
Salon Gel Design	50	Live Model	O			AK11	B11		Exotic Scenery
French Gel Art Design	50	Live Model	O		AT12		B12		
Lash Stylist	50	Mannequin Head	O			AK13	B13		
Nail/ Eyelash/ Make-up Fantasy Design	20	Live Model	Completed before stand by					C01	2115 Future World
Paper Nail Art Design		Paper Art work		S14	AT14				
Mask Art Painting		Mask		S15	AT15		B15		
Nail Art Design		Tips		S16		AK16	B16		
Nail Tip design ( Fit Overall Styling Theme)		Tips		S17		AK17	B17		Model image will be provided
Creative Make- up Design		Paper Art work		S18	AT18		B18		
3D Mixed Nail Art Design		Tips				AK19	B19		2115 Future World
Nail Art Creative Photography		Digital File						C02	
Eyelash Art Creative Photography		Digital File						C03	

**Divisions:** ( Nail /Eyelash/ Cosmetic competition determine separately)

◎Student Divisions: Admission by presenting a valid student ID card. Competition experience NOT required.

◎Novice Divisions: Professional technicians who never attend any type of beauty competition anywhere in the world; or who have attended other competitions but never won titles as top three. (Recognized upon 30<sup>th</sup> June 2016).

◎Master Divisions: Professional technicians who have been awarded as top three in any competition. Certificate copies must be submitted for registration (Recognized upon 30<sup>th</sup> June 2016).

- ※Models should be at age 15 or above. Manicure division should use female model only, but other divisions with no restriction on gender of models.
- ※No restriction to use left or right hand during the competition.
- ※No restriction on product brands.
- ※For the Lash Stylist Event, the organizer will prepare mannequin head for contestants. Contestants should prepare their own lashes and eyelash extension products. Applying for art work return, need to pay NT\$500 as mannequin head fee.
- ※Lash events contestants should prepare own floor lamp 、 cushion 、 pillow and extension cord, Nail event contestants, please prepare table lamp and extension cord.
- ※Lash Extension Magician contestants shall collect bed sheet, blanket and air matting from checking counter. Contestants have to set up their designated beds. Return sheet, blanket, and air matting after the competition.
- ※Static Art Events : Competitors may submit more than one work for multiple entries, but must pay registration fee for each entry. Only one competitor's highest scoring work will be counted for award ranking in any single event.

## Part 2. Numbers of Contestants & Awards:

- Event will be cancelled when contestants are less than 5 people (included).
- Two winners will be announced among 6~9 contestants.
- Six winners (Three places and three merit awards) will be announced among 10~15 contestants.
- Nine winners (Five places and four merit awards) will be announced among 16-20 contestants.
- Eleven winners (Five places and six merit awards) will be announced among 21-30 contestants.
- Fifteen winners (Five places and ten merit awards) will be announced when above 31 contestants.

## Part 3. Prizes :

### A. Student Divisions:

- Five places and merit awards will receive prize cup and certification
- All-around Performance: Contestants registered three or above events, should be awarded All-around Performance medal.

### B. Novice/ Master/ Mixed Divisions

Prizes for each event:

- Top 3 ranks will receive prize cup, certificate and vouchers worth NT20,000 、 NT10,000 and NT5,000
- The 4<sup>th</sup>~5<sup>th</sup> runner-up and merit awards will receive a prize cup and certificate.
- Fantasy Design Event:** Nail 、 Eyelash and overall stylists will receive prize cups and certifications separately. The voucher is shared.
- **Nail Technique Excellence Prize:** (French Sculpture Acrylic + French Sculpture Gel required)  
The prizes will be awarded separately to Master and Novice division. Prize will be cancelled when qualified contestants are less than 5 (included). Only one will be awarded while 6-9 contestants qualified for this event. Three constantans will be awarded when 10 or more contestants qualified for this event.  
First place receive prize cup and vouchers worth NT\$6,000, followed winners receive prize cup only.
- Iron-man Technique Excellence Prize:** (Lash Stylist+ Natural Sculpture Acrylic required)  
The prizes will be awarded separately to Master and Novice division. Prize will be cancelled when qualified contestants are less than 5 (included). Only one will be awarded, with 6-9 contestants qualified for this event. Three constantans will be awarded when 10 or more contestants qualified for this event.  
First place receive prize cup and vouchers worth NT\$6,000, followed winners receive prize cup only.
- Group Achievement Prize :** Any Unit/Company who had their staff/students registered over 10 entries is qualified for Group Achievement Prize evaluation. Scores of its best 10 event scores are summed to determine its position to win the prizes. Top 3 winners get vouchers worth NT15,000, followed by NT10,000, and NT6,000.

◎ **All-around Performance** : Contestants registered 3 events or above will receive All-around Performance prize cup.

Note 1: Foreign contestant: Voucher can be cashed in 40% of the face value, please apply to the organizer in 3 days.

Note 2: Voucher can be used in the exhibition with appointed booths (companies), regulation please see the notification for organizer.

## Part 4. Registration & Fee

### 1. Registration:

A. Register via Nail EXPO official Chinese Mandarin website → Pay the fee.

B. Register via assistance of TSIA staff, if you are not able to read Chinese. → Pay the fee.

※ Student division need to show the student card while check-in.

### 2. Methods of Payment:

A. Pay via wire transferring to account below:

BANK NAME: CATHAY UNITED BANK SWIFT CODE: UWCBTWTP A/C NO.: 206087044669 A/C NAME: TAIWAN SALON INDUSTRY ASSOCIATION ADDRESS: No.7, Alley 60, Lane 507, Zhongshan Rd., Taoyuan City, Taoyuan County 330, Taiwan (R.O.C.)
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B. Pay online by credit card

### 3. Registration fee : Student event NT\$1000/event ; Novice/ Master/ Mixed NT\$2200/event

Registration and Payment are made	General	Those who recommended by the registration unit or register for more than 3 events
Early bird ~31 <sup>st</sup> Aug	10% discount	20% discount
1 <sup>st</sup> Sep ~ 14 <sup>th</sup> Oct	Original	10% discount

**Note 1:** Contestants, who cancelled their registrations before 14<sup>th</sup> Oct., will receive a refund of 90% registration fee.  
No refund available when cancellation is made after 15<sup>th</sup> Oct.

**Note 2:** Foreign contestants need to pay for the registration fee. If the constants win the competition, they can chose to use vouchers to exchange goods or cash the voucher in 40% of face value with TSIA.

**Note 3:** Lunch is not provided

**Note 4:** Contestants rest area is limited.

## Part 5 : Art Work Return

◎ Art Work (display box/ on paper/ on tip ), please take back from the checking counter from 16:30~17:30 (Free cost)

◎ Mask Art Painting, please take back from the display area in 15:15~15:45(Free cost)

◎ Lash Stylist art work, please take back from the checking counter in 17:00~17:30 (Cost: NT\$500 as mannequin head fee)

◎ Apply for return after the Expo, pay handling fee NT\$500 and internal delivery cost NT\$120. Art work will be sent after payment is confirmed.

Note1: There is risk to damage during transportation; art work completeness is not guaranteed.

Note2: Apply for return after the Expo needs to be within 2 months. Organizer is not responsible for any loss or damage to any art work.

## Part 6. Contest Itinerary

### DAY 1

Competition Area A		Competition Area B		Competition Area C	
<b>10:00~10:20</b> Contestants Admission					
<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement	<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement	<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement
<b>10:30~11:20</b> (50min)	<b>Manicure (Student/ Novice)</b>	<b>10:30~11:20</b> (50min)	<b>Eyelash Extension Expert (Student/ Novice) (On paper)</b>	<b>10:30~11:20</b> (50min)	<b>Creative Make- up Design (Student/ Novice)</b>
<b>11:20~11:50</b>	Score (30min)	<b>11:20~11:50</b>	Score (30min)	<b>11:20~11:50</b>	Score (30min)
<b>11:50~12:00</b>	Contestant Seat 11:55 regulation announcement	<b>11:50~12:00</b>	Contestant Seat 11:55 regulation announcement	<b>11:50~12:00</b>	Contestant Seat 11:55 regulation announcement
<b>12:00~13:15</b> (75min)	<b>Natural Sculpture Acrylic (Novice)</b>	<b>12:00~12:30</b> (30min)	<b>Multilayer Eyelash extensions Expert (Novice)</b>	<b>12:00~12:50</b> (50min)	<b>Banquet Make-up (Student/ Novice)</b>
<b>13:15~13:45</b>	Score (30min)	<b>12:30~13:00</b>	Score (20min)	<b>12:50~13:20</b>	Score (30min)
<b>13:45~13:55</b>	Contestant Seat 13:50 regulation announcement	<b>13:00~13:20</b>	Contestant Seat / Set Bed 13:15 regulation announcement	<b>13:20~13:30</b>	Contestant Seat 14:05 regulation announcement
<b>13:55~14:45</b> (50min)	<b>French Gel Art Design (Novice)</b>	<b>13:20~14:20</b> (60min)	<b>Lash Extension Magician (Novice)</b>	<b>13:30~14:20</b> (50min)	<b>Bridal Fashion (Student/ Novice)</b>
<b>14:45~15:15</b>	Score (30min)	<b>14:20~14:50</b>	Score (30min)/ Packing	<b>14:20~14:50</b>	Score (30min)
<b>15:15~15:45</b>	Setting/ Stage preparation	<b>14:50~15:15</b>	Art work setting	<b>14:50~15:45</b>	Setting/ Stage preparation
		<b>15:15~15:45</b>	Art work score		
<b>15:45~16:00</b>	Banquet Make-up/ Bridal Fashion/ Mask Art Painting stage demonstration				
<b>16:00~16:40</b>	<b>Award Ceremony</b> ◎Chairman of Co-organizer, chief judge address ◎VIP address ◎Award certificates to judges ◎Award to winners of each events				
<b>16:40~17:30</b>	Static Art Works Return				

- ◎ **Paper Nail Art Design, Mixed Nail Art Design, Nail Tip Design (match to overall styling theme), Creative Make-up Design:** Please submit art works before 11:00. Failed to submit art works on time will be disqualified. Photograph for record 11:00~13:00 , Display 13:00~15:15 , Score 15:15~15:45 , Return application 16:30~17:00 (by receipt)
- ◎ **Mask Art Painting**, art works please hand-in before 12:30. Over the time limit, it will consider to give up the attending qualification. Photograph for record 13:00~14:00, Display 14:00~15:15, Score 15:15~15:45, contestants take back art work at 15:45 (by receipt) and then attend stage demonstration.

## DAY 2

Competition Area A		Competition Area B		Competition Area C	
<b>10:00~10:20 Contestants Admission</b>					
<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement	<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement	<b>10:20~10:30</b>	Contestant Seat 10:25 regulation announcement
<b>10:30~11:45</b> (75min)	<b>Natural Sculpture Acrylic (Master)</b>	<b>10:30~11:45</b> (75min)	<b>French Sculpture Gel (Novice +Master)</b>	<b>10:30~11:00</b> (30min)	<b>Multilayer Eyelash extensions Expert (Master)</b>
<b>11:45~12:15</b>	Score (30min)	<b>11:45~12:15</b>	Score (30min)	<b>11:00~11:30</b>	Score (30min)
<b>12:15~12:25</b>	Contestant Seat 12:20 regulation announcement	<b>12:15~12:25</b>	Contestant Seat 12:25 regulation announcement	<b>11:30~11:50</b>	Contestant Seat / Setting 12:05 regulation announcement
<b>12:25~13:40</b> (75min)	<b>French Sculpture Acrylic (Novice + Master)</b>	<b>12:25~13:15</b> (50min)	<b>Salon Gel Design (Novice + Master)</b>	<b>11:50~12:40</b> (50min)	<b>Lash Extension Magician (Master)</b>
<b>13:40~14:10</b>	Score (30min)	<b>13:15~13:45</b>	Score (30min)	<b>12:40~13:10</b>	Score (30min)/ Setting
<b>14:10~14:20</b>	Contestant Seat 14:05 regulation announcement	<b>13:45~13:55</b>	Contestant Seat 13:00 regulation announcement	<b>13:10~13:30</b>	<b>Art Work Setting</b>
<b>14:20~15:10</b> (50min)	<b>French Gel Art Design (Master)</b>	<b>13:55~14:45</b> (50min)	<b>Lash Stylist (Novice +Master)</b>	<b>13:30~14:00</b>	Art Work Score(30min)
<b>15:10~15:40</b>	Score (30min)	<b>14:45~15:15</b>	Score (30min)	<b>14:40~15:00</b>	<b>Nail/ Lash/ Make up Fantasy Design Preparation</b>
				<b>15:00~15:30</b>	Nail/ Lash/ Make up Fantasy Design Score (30min)
<b>15:40~16:00</b>	<b>Setting/ Stage preparation</b>				
<b>16:00~16:10</b>	<b>Nail/ Lash/ Make up Fantasy Design/ Mask Art Painting Stage demonstration</b>				
<b>16:10~16:50</b>	<b>Award Ceremony</b> ◎Chairman of organizer and chief judge address ◎VIPs address (International judges and co-organizers) ◎Award certificates to co-sponsors ◎Award certificates to judges ◎Award 「Gratitude Certificates- Outstanding Registration Unit」 (Enrolling over 20 contestants) ◎Award to the winner of competition, All-around Performance and Group Achievement Award				
<b>17:00~17:30</b>	<b>Art Work Return</b>				

- ◎ **Nail Art Design, Nail Tip Design ( match to overall styling theme), Creative Make-up Design, 3D Mixed Nail Art Design:** Art works please hand-in before 11:00. Over the time limit, it will consider to give up the attending qualification. Photographing record 11:00~13:00, Score 13:30~14:00, Display 14:00~15:30. Art work return application 16:30~17:30 (by receipt)
- ◎ **Mask Art Painting:** Art works should be submitted before 12:00. Failed to submit art works on time will be disqualified. Photographing record 12:00~13:00, Score 13:30~14:00, Display 14:00~15:30, contestants take back art work between 15:40~16:00 (by receipt) and then attend stage demonstration.
- ◎ **Nail Art Creative Photography and Eyelash Art Creative Photography:** Please hand-in the digital file and concept of creation before **20th Oct.**

## Part 7. Competition Rules

### (A) Notes for Nail competition

- ※Model's hands should not have tattoo or any decoration. Those who do not comply with this rule will receive 10-points deduction in total score.
- ※All brand products ALLOWED
- ※Using left or right hand depends on the contestant except Manicure competition.
- ※Manicure competition should use female model only. Other categories have no restriction on the gender of models.
- ※No restriction to the nail beds length of models
- ※Top coat, cuticle oil, and lineless (smoothing basecoat) on art works are NOT ALLOWED.
- ※Contestant should bring their own electricity extension cord, UV/LED light, and table lamp.( light might be insufficient)

#### ⊙ **Manicure— Both Hands** (Female Model Only) /50 mins.

1. Procedure: Sterilize → remove nail polish→shape nail→ soften cuticle→ trim cuticle →buffer →apply nail polish
2. The competition is based on “Natural Nails” only. Nail shape must be in square before manicure and should be round after manicure. Shinning buffer is OK for use, but leather-made buffer is NOT ALLOWED.
3. Manicure procedures, such as cuticle trimming, are NOT ALLOWED within one week before the competition. Model's hands will be examined by the judges before the competition, those who do not comply with this rule will receive a 10-points deduction in total score.
4. All models should wear two layers of red polish on each nail surface before competition. It is no need to paint underside of each nail tip. Models' hands will be examined by judges before the competition, those who do not comply with this rule will receive a 10-points deduction in total score.
5. Advanced treatments, such as hand skin scrubbing or hand masks, are NOT ALLOWED during the competition. Those who do not comply with this rule will receive a 10-points deduction in total score.
6. Steps for applying nail polish: Apply Base Coat on five nails of LEFT hand →Apply 2 layers of red polish on nails, including front nail edges→Apply Top coat. If nail polish is not applied on LEFT hand, will receive a 10-points deduction in total score.
7. For right hand, please finished at buffering process; Nail polish on right hand is NOT required. Those who apply nail polish on right hand will receive a 10-points deduction in total score.
8. Manicure related instruments are ALLOWED.
9. All products and tools for the competition should be kept neat and tidy, this is one of the scoring point to judge. The placing positions are not part of scoring.
10. Make sure the length between highest point of hyponychium and free edge of models' nail must be minimum 0.2cm. Those who do not comply with this rule will receive a 10-points deduction in total score.

#### ⊙ **Natural Sculpture Acrylic— Single Hand only** / 75 mins.

1. Five fingers must be finished before the end of competition.
2. Please choose acrylic powders from pink, natural and clear colors to complete your artwork;
3. Top coat and top gel are NOT ALLOWED.
4. Nail shape is limited to “Standard Square” only.
5. The total length is measured from cuticle to the nail free edge, Length of nails should be 2.5cm or more.

© **French Gel Art Design— Both Hands / 50mins**

1. Make sure the total length of models' nails from cuticle to the nail free edge (include the extension part) is at least 1.5cm. Those who do not comply with this rule will receive a 10-points deduction in total score.
2. Model's nail can be extended in advance with clear acrylic powder or builder gel to reach the total length 1.5cm if real nail are shorter than the required length.
3. Nail shape is limited to "Squoval (Square Oval)" only. Those who do not comply with this rule will receive a 10-points deduction in total score.
4. **The French smile line is limited to white colored and U shaped line, sharp shaped is NOT ALLOWED.** Those who do not comply with this rule will get ZERO in total score.
5. The French smile line is limited to white colored gel only. Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED.
6. Contestant should bring their own electricity extension cord, UV/LED light.

© **French Sculpture Acrylic—Single hand only / 75mins**

1. Five fingers must be finished with French Sculpture Acrylic extensions before the end of competition.
2. Please use acrylic powders from pink, white and clear colors to complete the competition.
3. Tips glue, artificial nail tip extensions are NOT ALLOWED.
4. Top coat and top gel are NOT ALLOWED.
5. Nail shape is limited as "Standard Square".
6. The total length of nail is measured from the cuticle to nail free edge, Length of nails should be 2.5cm or more.

© **Salon Gel Design—Single hand only / 50mins**

1. Theme: Exotic scenery  
Traveling around the world is not a dream. It is welcome to create the most unique landscape in your nail art, which lead us to soar in beautiful scenery of countries.
2. Make sure the total length of models' nails from cuticle to nail free edge should be at least 1.5cm. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. Model's nail can be extended in advance with clear acrylic powder or builder gel to reach the total length 1.5cm if real nail are shorter than the required length.
4. Nail shape is limited to "Squoval (Square Oval)" only. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. Gels include Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED. 3D or plane design are permitted.
6. Glitter and nail stone are ALLOWED. But the proportion of these decorations could NOT exceed 1/5 of nail surface. Those who do not comply with this rule will receive a 10-points deduction in total score.
7. Please do not apply any color gel on nail surface before the competition. Those who do not comply with this rule, the score will be deducted to zero.
8. Use of topcoat gel (or polish) is ALLOWED.

© **French Sculpture Gel—Single hand only / 75 mins**

1. **Five fingers must be finished with French Sculpture Gel extensions before the end of competition.**
2. Please choose from pink, white or clear gel to complete the works. Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED.
3. Top gel is permitted, but top coat polish is NOT ALLOWED.
4. Nail shape is limited to "Standard Square".
5. **The total length is measured from cuticle to the nail free edge.** Length of nails should be 2.5cm or more

### © Paper Nail Art Design

1. Contestant must download the design drawing paper digital file from EXPO competition website and print it out with white paper. It will receive a 5-points deduction in total score if the design drawing paper is NOT printed with a pure white paper.  
Contact TSIA staff if encountered problem to download the file.
2. The size for the design drawing paper must be A4 size, and no restriction on its thickness.
3. The design drawing paper must be pasted on the black Bristol board and mounted in the plate (smooth) side. The size for the mounting board should be A3. Each artwork is limited to ONE mounting board. It will receive a 5-points deduction in total score if the artwork is not on mounting board.
4. Stickers, golden/silver stripe and other decorations are ALLOWED to use. The 2D design is accepted. But the work can NOT be embossed on the A4 design drawing paper. Those who do not comply with this rule will receive a ZERO-score.
5. Contestants are NOT ALLOWED to fill in name and leave any marks on the design drawing paper.
6. No restriction on the nail shapes and length.
7. Contestants are NOT ALLOWED to use pen, ballpoint pen, fountain pen, pencil etc. Those who do not comply with this rule will receive a ZERO-score.
8. Only color paint, color gel and polish allowed to use during this competition.
9. Please submit your work before AM 11:00 on the Competition Day to the sponsor or send by post to Taiwan Salon Industry Association office. Those who submitted after 11:00AM on the Competition Day will be disqualified.

### © Nail Art Design—5 Long Curve tips

1. No restriction on its theme.
2. All works will be displayed on site for scoring and must be submitted by AM 11:00 on the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
3. After registration, a display box 18 x 10 x 4cm will be provided by sponsor.
4. Contestant must bring their long curve tips.(Tip length is at least 3.6cm.) Code number for tips are 1 / 3 / 4 / 5 / 6. (it does not need to be placed in sequence order.) Those who use same number for all 5 tips or provide incomplete artwork will receive a 10-points deduction in total score.
5. The written descriptions regarding the theme and design concept for nail works are necessary. Those who fail to do so, will receive a 5-points deduction in total score.
6. Airbrush, nail art color, nail art gel, and fountain pen color are ALLOWED.
7. Nail works can be presented in 2D only. Glitter and nail stone are ALLOWED. But the proportion of these decorations could NOT exceed 1/5 of nail surface. Those who do not comply with this rule will receive a 10-points deduction in total score.
8. Stickers is NOT allowed. Those who do not comply with this rule will receive a 10-points deduction in total score.
9. Use of topcoat gel (or polish) is ALLOWED..
10. Decorations in/on the display box are NOT ALLOWED. Contestant may use single color paper plate only for serving as the background of the works. Those who do not comply with this rule will receive a 5-points deduction in total score.
11. Unless possessing legal copyrights, all contestants found infringing copyright, including the logo of packaging material, will receive a 10-points deduction in total score.
12. Art works must be well placed in the display box which is provided by the organizer after finished. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score.





© **Nail Tip design ( Fit Overall Styling Theme)**—hand and toe nail tips

1. All works will be displayed on site for scoring and must be submitted by AM 11:00 on the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
2. After registration, a display box 18 x 10 x 4cm will be provided by sponsor.
3. Contestants must bring their own tips (which include 5pcs of Arc state long curve tips and 5pcs of toe nail tips.). Code number for tips are 1 / 3 / 4 / 5 / 6.(it does not need to be placed in sequence order.) Those who use same number for all tips or provide incomplete artwork, will receive a 10-points deduction in total score.
4. Nail works can be presented in 2D or 3D, only assure the lid of display box can be tightly closed. Those who do not comply with this rule, will receive a 10-points deduction in total score.
5. Art works must be well placed in the display box. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score.
6. The work of nail tips should fit designated overall styling theme which is provided by sponsor in picture.
7. Unless possessing legal copyrights, all contestants found infringing copyright, including the logo of packaging material, will receive a 10-points deduction in total score.



© **3D Mixed Nail Art Design**—10 Long Curve tips

1. Theme: The future world 2115  
What would the world become in the future? What kinds of change in human lifestyles? Using your imagination, let's bring the audience into year 2115.
2. All works will be displayed on site for scoring and must be submitted before AM 11:00 on the competition day. Those who submitted the works after 11:00AM will be disqualified.
3. After registration, a display box 18 x 10 x 4cm will be provided by sponsor. Contestants must bring their long curve tips.(which length is at least 3.6cm.)
4. Code number for tips are 1 / 3 / 4 / 5 / 6,1 / 3 / 4 / 5 / 6 ( no need to be placed in sequence order ) . Those who uses same number for all tips or provide incomplete artwork,, will receive a10-points deduction in total score. All the tips must be visible, those who comply with this rule, will be considered disqualified. Contestants may stick their name on the bottom of the box.
5. All nail works must be fully completed before submitting. Works must be well placed in the display box. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score.

6. The written descriptions regarding the theme and design concept for nail works are necessary. Those who fail to do so, will receive a 5-points deduction in total score.
7. Airbrush, nail art, acrylic sculpture, gel, and decorations are acceptable.
8. Nail works must be presented in 3D only, and make sure the lid of display box can be tightly closed. Those who do not comply with this rule, will receive a 10-points deduction in total score.
9. Clay, 3D mold, 3D soft sculpture, transfer stickers are NOT ALLOWED. Those who do not comply with this rule will receive a 50-points deduction in total score.
10. Unless possessing legal copyrights, all competitors found infringing copyright, including logo of packaging material, will receive a 10-points deduction in total score.
11. Decorations in/on the display box are NOT ALLOWED. Contestants may use one color paper plate only for serving as the background of the works. Those who do not comply with this rule will receive a 5-points deduction in total score.

© **Nail Art Creative Photography**—Digital File

1. Contestants may choose any theme as they want. All works must be completed with acrylic, gel, nail art color, airbrush series products. All works must be original creation. If there is any PLAGIARISM confirmed, contestants will be considered disqualified.
2. The close-up photos for one or both hands are permitted. Background is not restricted. Decorations on the back of hands are ALLOWED.
3. Creation on real nail or attaching artificial tips on nails are permitted, but those applying artificial tips obtain lower scores.
4. Contestants have to arrange their own photographer to take photos for their works. All photos must be submitted in high-resolution digital files and descriptions of the work theme to Taiwan Salon Industry Association office.
5. Descriptions of the work must contain topic and the concept of creation. Those who do not submit the creation details will receive a 5-points deduction in total score.
6. Digital file must be provided with 59 x 84 cm dimension, in portrait dimension. Those who do not comply with this rule will receive a 5-points deduction in total score.
7. Digital file must be provided with 300dpi resolution, TIF or EPS format. Blurred images after zoom-in will deduct a 10-points in total score.
8. Photographic skills, composition of photos, theme coherence, beauty of design and technique level of the works are key aspects for judging process.
9. All digital files must be submitted by 4th November. Those who failed to submit files on time will be disqualified; and registration fees are not refundable.
10. The sponsor owns copyrights of all works registered for competition and those works can be used for commercial purpose. It should indicate the author name while the sponsor are using.
11. No restriction on quantity of the works. Only one awarded works is limited to each competitor.
12. DO NOT forget to provide the name of technician, model, and photographer (it will show on advertisement when the works is used for commercial purpose).
13. Award trophy is given to the contestant ONLY.

## **(B) Notes for Eyelash Extension Competition**

- ※ No restriction on product brands.
- ※ Contestants should bring their own electricity extension cord, table lamp, and eyelash extension tools and products.  
(the light might be insufficient)
- ※ No restriction in female or male model, who should be 15 years old or more. Please assured that there are no eyelash perm and eye line tattoos on both eyes of model. Those who does not comply with this rule will receive a 20-points deduction in total score.

### ◎ **Eyelash Extension Expert** / 50 mins

1. Eyelash Extension on paper (The Organizer will provide paper on site)
2. Contestants should use black Silk lash, thickness 0.15mm, but no restriction on the length and curve of the lashes.
3. Eyelash extension should be dolly eye look on both upper eyelashes.
4. The assessment of judge is mainly focus on speed, overall presentation of beauty, extension quantity, neat and tidy.
5. Those keep distance between each lash approach 0.5cm will receive higher score.
6. The competition time 50 min include table setting and preparation.

### ◎ **Multilayer Eyelash extensions Expert** /30 mins

1. Multiplier Eyelash Extension on paper (The Organizer will provide paper)
2. Contestants should use black Silk lash(round hair), thickness 0.07mm, length 12mm. No restriction on curve of the lashes.
3. Make a cluster of eyelashes (multilayer) within each grid. Each cluster should be formed with THREE lash filaments at least.
4. The assessment of judge is mainly focus on speed, overall presentation of beauty, quantity of qualified clusters, neat and tidy.
5. The competition time 30 min include table setting and preparation.

### ◎ **Lash Extension Magician** /60mins

1. Live Model, both eyes, upper eyelashes extension only.
2. For master division, it is at least 400 pieces finished with multilayer extensions (multiple extensions on single real eyelash hair) on upper eyelashes of both eyes. (Requested black Silk lash/ round hair, thickness among 0.15mm~0.07mm)
3. For novice division, it should be at least 200 pieces finished with single layer eyelash extension on upper eyelashes of both eyes (Requested black Silk lash/ round hair, thickness 0.15mm)
4. Contestants need to bring their own cushion and table lamp.
5. The organizer provides bedspreads · blanket · air matting( pillow must be inflated) and desk ( to set lash extension tools and products). Contestants should receive the equipments and set the bed well in 10 min before the event. All the equipments must be clean up and return after the event. Contestants bring their own pillow is permitted.
6. Contestants must bring their models (male or female are not limited). Please assured no make-up, eyelash perm and eye line tattoos on both eyes of model. Those who does not comply with this rule will receive a 10-points deduction in total score.
7. The organizer retain the right to take photos during the competition for records, and publish released photos on public media, such as magazine, internet, DM, books...etc.
8. The assessment of judge is mainly focus on speed, aesthetic expression; and the processes from preparation to finish must be well dealt.
9. The competition time 60 min include table setting and preparation.



© **Lash Stylist/ 50mins**

1. Mannequin head and (false) base lashes are provided from the organizer.(contestants should paid the charge of mannequin head if they apply for artwork return.)
2. No restriction to type, color, length, thickness and curve of extension eyelashes used.
3. At least 150 pieces extension lashes on both eyes.
4. Feather, Glitter, paper carves and stone are allowed to use.
5. No restriction on the topic of the design.
6. The assessment of judge is creativity, overall presentation of beauty, techniques demonstrated.
7. The mannequin head should not have any decoration before competition. Those who do not comply with this rule will be disqualified.
8. Use of decorated and styled (false) base eyelashes are NOT ALLOWED. Those who do not comply with this rule will be disqualified.
9. Contestants may apply any techniques, from single layer to multilayer extensions.
10. The competition time 50 min include table setting and preparation.

© **Eyelash Art Creative Photography—Digital File**

1. Close-up photo presents **Eyelash Extension** and eye(s) (single or both eyes are permitted). Background is not restricted. The make-up on eyelash or face is ALLOWED.
2. Those who wear false eyelashes or did not apply extensions will receive a 50-points deduction in total score.
3. Contestants should be the original author. If there is any PLAGIARISM confirmed, contestants will be disqualified.
- 4 Contestants have to arrange their own photographer to take photos for their works. All photos must be submitted in high-resolution digital files and descriptions of the work theme need to send to the organizer.
5. Descriptions of the work must contain topic and concept of creation. Those who do not submit the creation details will receive a 5-points deduction in total score.
6. Digital file must be provided with 59 x 84 cm dimension, in portrait dimension. Those who do not comply this rule will receive a 5-points deduction in total score.
7. Digital file must be provided with 300dpi resolution, TIF or EPS format. Low resolution format result blurred image will receive a 10-points deduction in total score.
8. Photographic skills, composition of photos, theme coherence, and beauty of design are key aspects for judging process.
9. All digital files must be submitted by 4th November. Those who failed to submit files on time will be disqualified; and registration fees are not refundable.
10. The organizer owns copyrights of all works registered for competition and those works can be used for commercial purpose. The author name shall be revealed when the photo is used for commercial purpose.
11. No restriction on quantity of the works. Only one awarded works is limited to each competitor.
12. DO NOT forget to provide the name of technician, model, and photographer (to be revealed when photos used for publications)
13. The awards cup belongs to the contestant ONLY.

## (C) Notes for Make up Competition

※ No restriction on product brands.

※Contestant should bring their own electricity extension cord 、 table lamp 、 cosmetic tools and products. ( the light might be insufficient)

※female model only, age 15 years old and above is permitted.

### ◎ **Bridal Fashion/ 50 min**

1. Contestants must bring their own model. (Over 15 years old)
2. Hair style and decorations can be prepared before competition
3. Before competition begins, all models are not allowed to have any makeup in advance; Foundation and lotions are not allowed as well. Those who do not comply with this rule will receive 30-points deduction in total score.
4. Models must wear white wedding dress, not over exposed. Those who do not wear white wedding dress will receive a 20-points deduction in total score. Those over exposed or diverse from the wedding theme will receive a 10-points deduction in total score.
5. Models must wear false eyelashes and carry a bridal bouquet. Those who do not comply with this rule will receive 10-points deduction in total score.
6. The height of the head decoration cannot exceed 30 cm than model's scalp and both sides cannot exceed the shoulder width. Those who do not comply with this rule will receive a 10-points deduction in total score.
7. Airbrush is NOT ALLOWED. Those who do not comply with this rule will receive a 40-points deduction in total score.
8. Judge points: Makeup techniques 40%, styling (hair and clothing) 40%, overall presentation 20%
9. Models must perform the catwalk and attend the award ceremony.

### ◎ **Banquet Make-up/ 50 min**

1. Contestants must bring their model.
2. Hair style and Decorations can be prepared before competition. Decorations on head cannot exceed the shoulder width, and the height cannot exceed 40cm. Those who do not comply with this rule will receive 10-points deduction in total score.
3. Before competition begins, all models are not allowed to have any makeup in advance; Foundation and lotion are not allowed as well. Those who do not comply with this rule will receive 30-points deduction in total score.
4. Models must wear evening dress, not over exposed. Those who do not wear evening dress will receive a 20-points deduction in total score.
5. Models should wear false eyelashes. Those who do not comply with this rule will receive a 10-points deduction in total score.
6. Airbrush is NOT ALLOWED. Those who do not comply with this rule will receive a 40-points deduction in total score.
7. Judge points: Creative design 20%, Makeup techniques 40%, Styling(hair and clothing) 20%, Overall Presentation 20%.
8. Models must perform the catwalk and attend the Award Ceremony.

### ◎ **Creative Make-up Design (on-site)/ 50min**

1. No restriction on the topic of the design.
2. Drawing paper in A4 size will be prepared by the organizer. Completed Art works should not cover the stamp of organizer on drawing paper.
3. Contestants need to bring their own cosmetic materials. No restriction on materials of cosmetics.
4. Airbrush is NOT ALLOWED. Those who do not comply with this rule will receive a 40-points deduction in total score.
5. Those who use model sheet not provided by the organizer will receive a 20-points deduction in total score.

6. Judge points: Creative design 30%, Color Matching 30%, Overall Presentation 40%

### ◎ **Mask Art Painting**

1. Contestants must bring their plain mask, no restriction on types of the mask.
2. No restriction on the topic of the design and the materials.
3. Contestants are ALLOWED to frame their mask art painting, Size within 35cm X 40cm. Those who do not comply this rule will receive a 10-points deduction in total score.
4. If the Mask Art Painting work was found ever participated any other competition and won a prize, the contestants will be disqualified and their title and prize will be retrieved as well.
5. Contestants must submit their work to registration counter before PM12:00. Those who do not comply this rule will be considered abandoning the competition.
6. Judge points: Creative design 30%, Color Matching 30%, Overall Presentation 40%.
7. Contestants must take their mask painting to perform catwalk.

### ◎ **Creative Make-up Design**

1. No restriction on the topic of the design.
2. Contestants must download the design drawing paper digital file from EXPO competition website and print it out on white paper only. Colored papers are NOT ALLOWED.
3. Contestants must mount the completed work on a thick cardboard, no larger than 50 x 60cm dimension. Decorations around the thick cardboard before competition is permitted.
4. The completed work can be trimmed when necessary. However, the organizer stamp on drawing paper should be kept with the art work.
5. Airbrush is NOT ALLOWED. Those who do not comply with this rule will receive a 40-points deduction in total score.
6. Judge points: Creative design 30%, Color Matching 30%, Overall Presentation 40%.

## **(D) All Round Event**

### ◎ **Nail/ Eyelash/Make-up Fantasy Design/ 20 min**

1. The theme: the world in year 2115  
What would the world become in the future? What kinds of change in human lifestyles? Using your imagination, let's bring the audience into year 2115
2. Procedure: overall presentation, eyelash extension and nail designed should be completed in advance. Contestants will have 20 min for adjustment before the event starts.
3. The descriptions of topic and concept for works should be submitted before the competition. Those who fail to do so, will receive a 5-points deduction in total score.
4. Female or male model, age 15 years old or above is permitted. Each contestant can only have one model.
5. DO NOT forget to provide the name of contestant, model and photographer(it will be indicated on advertisement while using).
6. Before competition begins, all models should complete the make-up and clothing in advance. Contestants should wear the eyelashes and nail design. Lounges will be available for preparation.
7. Contestants must bring their long curve tips (with length 3.6cm at least), when necessary. Any number of tips are allowed.
8. No restriction on the materials of decorations on model's nails or hands. The overall presentation of beauty is a key aspect for judging process.



9. No restriction on the materials of decorations on model's eyelashes. The overall presentation of beauty is a key aspect for judging process.
10. If there are two contestants received same scores, the contestant with more self-creations will get better rank than those use more decorations not their own creation. .
11. Judge points: Creative design on nail 30%, eyelashes design 30%, styling (hair and makeup) 30%, overall presentation of beauty 10%
12. If found same art work ever participated any other competition, won a prize or not, contestants will be disqualified and the title and prize will be retrieved as well.
13. Nail technician, lash designer and makeup stylist of the winning team, each one will all receive a trophy.