



International Competition of Nail Beauty Expo Taipei 2017

Date: 2017 Dec. 15(Fri.)-16(Sat.)

Location: Taipei World Trade Center Hall 3

No.6, Songshou Rd., Xinyi Dist., Taipei City 110, Taiwan (R.O.C.)

Official website: www.nailexpo.com.tw • Tel: 03-3329151 • Line ID: tsia03、tsia-hq

Event Categories and Divisions

◎Categories: Nail (Yellow) 、Eyelash (Purple) 、Beauty (Pink) 、Hair (Orange) 、Tattoo (Blue) and Mix (Green)

Event	Time	Model	Constant Presence	Period	S	T	A	B	C	Theme
					Student	Societal	Novice	Master	Professional	
Bridal Make-up	40	Paper	O	1a	S01	T01				
Bridal Fashion	50	Live Model	O	1a	S02	T02				
Standard Cold Wave	30	Mannequin Head	O	1a	S03	T03				
Tattoo (Matte eyebrow)	30	Fake Skin	O	1a			A04	B04		
Tattoo (Fluttering eyebrow)	30	Fake Skin	O	1a			A05	B05		
Tattoo (Eye line)	30	Eyebrow Part (Self Prepare Mannequin Head)	O	1a			A06	B06		
Tattoo (Lip)	40	Fake Skin	O	1b			A07	B07		
Banquet Make Up	50	Live Model	O	1b	S08	T08				
Man's Fashion Hair Style	15	Mannequin Head	O	1b	S09	T09				
Natural Sculpture Acrylic	75	Live Model	O	2a			A10	B10		
Manicure	50	Live Model	O	2a			A11	B11		
Multilayer Eyelash Extensions Expert	30	Paper	O	2a			A12	B12		
Lash Extension Magician	50	Live Model	O	2ab			A13	B13		
Lash Stylist	50	Mannequin Head	O	2b			A14	B14		
French Gel Art Design	50	Live Model	O	2b			A15	B15		
Salon Gel Design	50	Live Model	O	2b			A16	B16		Fairy Tale
French Sculpture Acrylic	75	Live Model	O	2b			A17	B17		
French Sculpture Gel	75	Live Model	O	2b			A18	B18		
Nail/ Eyelash/ Makeup Fantasy Design	10	Live Model	O	2c					C01	Four Season
Mask Art Painting		Mask		1	S19	T19				
Creative Make Up Design		Paper		1	S20	T20				
Bridal Hair Style		Mannequin Head		1	S21	T21				
Bride Bouquet Design		Fake flowers		1	S22	T22				
Barbie Fashion		Doll		1	S23					
Creative Hair Coloring - on Sock Bun		Mannequin Head		1	S24					
Static Tattoo (Eyebrow)		Fake Skin		1		T25				
Static Tattoo		Fake Skin		1		T26				
Static Tattoo (Eyebrow/eyeline/lip)		Mannequin Head		1		T27				

Nail Art Design		Tip		2	S28		A28	B28		Fairy Tale
Paper Nail Art Design		Paper		2	S29	T29				
3D Mixed Nail Art Design		Tip		2			A30	B30		Four Season
Nail Tip Design (Fit Overall Styling Theme)		Tip		2		T31				
Nail Art Creative Photography		Digital File		2		T32				
Static Eyelash Creative Design		Fake Eyelash		2		T33				
Static Eyelash Extension Design		Fake Eyelash		2		T34				
Eyelash Art Photography		Digital File		2		T35				

◎Divisions:

Student Division: Admission by student card, no matter who attended any type of competition or not.

Societal Division: No request.

Novice Division: Never attend any type of beauty competition anywhere in the world or those who have attended but never won titles as top three. (Recognized be upon 30th Sep 2017).

Master Division: Those who have been awarded as top three in any competition. Certificate copies must be submitted for registration (Nail /Eyelash/ Beauty competition determine separately, recognized be upon 30th Sep. 2017).

Professional Division: Team of Nail/ Eyelash/ Beauty contestants with live model, three people in one team.

Numbers of Contestants & Awards

Event will be cancelled when contestants are less than 5 people (included)

	1st winner	2nd winner	3rd Winner	Merit award	Total
6-9 people	1	1	0	0	2
10-15 people	1	1	1	3	6
16-20 people	1	1	3	4	9
21 and above	1	2	4	5	12

Prizes

◎Student Divisions:

Top 3 places and merit awards will receive prize cup and certification

◎Societal /Novice/ Master Divisions

Top 3 ranks will receive prize cup, certificate and vouchers worth NT20,000 · NT10,000 and NT5,000

Merit awards will receive a prize cup and certificate.

◎Nail/ Eyelash/ Makeup Fantasy Design-Professional Division

1st Place: Prize cup, certificate award money NT\$10, 000 and vouchers worth NT10,000. Total NT\$20,000

2nd Place: Prize cup, certificate award money NT\$5, 000 and vouchers worth NT5,000. Total NT\$10,000

3rd Place: Prize cup, certificate award money NT\$2, 000 and vouchers worth NT3,000. Total NT\$5,000

Merit awards: Prize cup, certificate and vouchers worth NT3,000

◎Group Prize

Group Prize : Any unit/company who had their staff/students registered over 20 entries win a group prize cup.

Group Achievement Prize : Any unit/company who had their staff/students registered over 10 entries of presence competition is qualified for Group Achievement Prize evaluation. Scores of its best 10 event scores are summed to determine its position to win the prizes. Top 3 winners get prize cup and vouchers worth NT15,000, followed by NT10,000, and NT6,000.

- ◎ **All-around Performance** : Contestants registered 3 events or above will receive All-around Performance prize cup.
- ◎ **Attend prize**: All contestants will get a certification, please apply from the organizer within two weeks after the competition. The certification will be sent the registration unit.

Registration & Payment

1. Registration:

- A. Register via Nail EXPO official Chinese Mandarin website → Pay the fee.
- B. Register via assistance of TSIA staff, if you are not able to read Chinese. → Pay the fee.
- ※ Student division needs to show the student card while check-in.

2. Registration deadline: Oct. 20, 2017

(Those who cancel after Oct 24 will not be refunded)

3. Methods of Payment:

- A. Pay via wire transferring to account below:

BANK NAME: CATHAY UNITED BANK
 SWIFT CODE: UWCBTWTP
 A/C NO.: 206087044669
 A/C NAME: TAIWAN SALON INDUSTRY ASSOCIATION
 ADDRESS: No.7, Alley 60, Lane 507, Zhongshan Rd., Taoyuan City, Taoyuan County 330, Taiwan (R.O.C.)

- B. Pay online by credit card

4. Registration Fee: **one person register over 3 categories will get 15% off discount**

Register Fee (NTD)	Student	Societal	Novice/ Master	Professional
Present	1000	2000	2500	2500
Art work	1000	2000	2000	X

5. Early Bird Benifit

Those who register and pay for the category before Aug 31st will get 10 VIP invitation. Each invitation includes a NT\$100 discount coupon. (The discount will be valid while order amount over NT\$1000/ each coupon)

Art Work Return

- ◎ Art work (display box/ on paper/ on tip/ Mask), please take back from the checking counter from 16:30~17:30 (Free cost)
- ◎ Lash stylist art work, please take back from the checking counter in 17:00~17:30 (Cost: NT\$500 as mannequin head fee)
- ◎ Apply for return after the Expo, pay handling fee NT\$500 and internal delivery cost NT\$120. Art work will be sent after payment is confirmed.

Note1: There is risk to damage during transportation; art work completeness is not guaranteed.

Note2: Apply for return after the Expo needs to be within 2 months. Organizer is not responsible for any loss or damage to any art work.

Announcements

1. Models should be at age 15 or above. Manicure category should use female model only, but other categories with no restriction on gender of models.
2. Contestant can not be her/ his own model in the competition
3. No restriction to use left or right hand during the competition.
4. ID or Student ID is requested to show in the registration desk
5. For the lash stylist event, the organizer will prepare mannequin head and eyelash for contestants. Contestants should prepare their own lashes and eyelash extension products.

6. Lash events contestants should prepare own floor lamp 、cushion 、pillow and extension core, Nail/ Beauty and Tattoo contestants, please prepare table lamp and extension core. Hair beauty contestants should prepare own mannequin head 、table lamp and extension core.
7. Lash Extension Magician contestants, please receive the bed sheet 、blanket and air matting from checking counter. Return after the competition.
8. Static art work competition may register more than one works in same category. The registration fee is paid contrast the quantity of art work. If win the prize, can only pick the best one for the awarding.
9. Foreign contestant should pay the registration fee. If win a prize, the voucher can be cashed in 40% of the face value, please apply to the organizer in 3 days.
10. No lunch box provided in the competition.
11. Rest space is limited, all the guests and contestants are welcome to the exhibition area in the waiting time.
12. VIP invitation includes a NT\$100 discount coupon; the coupon is valid while order amount over NT\$1000/ each coupon. One coupon can only be used once. The organizer reserves the rights to verify the activity.
13. Voucher can be used in the exhibition with appointed booths (companies), regulation please see the notification for organizer. The organizer reserves the rights to verify the activity.
14. Any art work which once wins a top 3 prize can not be registered in the competition. Those who comply with this rule will be considered disqualified. The prize will be cancel.

Contest Itinerary

Day 1

Competition Area A		Competition Area B		Competition Area C	
10:00~10:20 Contestants Admission					
10:20~10:30	Contestant Seat 10:25 regulation announcement	10:20~10:35	Contestant Seat 10:30 regulation announcement	10:20~10:40	Contestant Seat 10:35 regulation announcement
10:30~11:10 (40min)	Bridal Make-up	10:35~11:25 (50min)	Bridal Fashion	10:40~11:10 (30min)	Standard Cold Wave
					Tattoo (Matte eyebrow/ Fluttering eyebrow/ Eye line)
11:10~11:40	Score (30min)	11:25~11:55	Score (30min)	11:10~11:40	Score (30min)
11:40~11:50	Contestant Seat 11:45regulation announcement	11:55~12:05	Contestant Seat 12:00 regulation announcement	11:40~11:50	Contestant Seat 11:45 regulation announcement
11:50~12:40 (50min)	Banquet Make Up	12:05~12:45 (40min)	Tattoo (Lip)	11:50~12:05 (15min)	Man's Fashion Hair Style
12:40~13:10	Score (30min)	12:45~13:15	Score (30min)	12:05~12:35	Score (30min)
13:10~14:00	Setting/ Stage preparation				
14:00~14:20	Banquet Make-up/ Bridal Fashion stage demonstration				
14:20~16:00	Award Ceremony				
	◎Chairman of Co-organizer, chief judge speech				
	◎VIP speech				
	◎Certification of judge/ supervisor member				
	◎Award to group prize				
	◎Award to the winner of competition				
16:30~17:30	Art Work Return				

Day 2

Competition Area A		Competition Area B		Competition Area C	
10:00~10:20 Contestants Admission					
10:20~10:30	Contestant Seat 10:25 regulation announcement	10:20~10:35	Contestant Seat 10:30 regulation announcement	10:20~10:40	Contestant Seat 10:35 regulation announcement
10:30~11:45 (75min)	Natural Sculpture Acrylic	10:35~11:25 (50min)	Lash Extension Magician(Novice) Manicure	10:40~11:10 (30min)	Multilayer Eyelash Extensions Expert
11:45~12:15	Score (30min)	11:25~11:55	Score (30min)	11:10~11:40	Score (30min)
12:15~12:25	Contestant Seat 12:20 regulation announcement	11:55~12:15	Contestant Seat 12:10 regulation announcement	11:40~11:50	Contestant Seat 11:45 regulation announcement
12:25~13:15 (50min)	French Gel Art Design Salon Gel Design	12:15~13:05 (50min)	Lash Stylist Lash Extension Magician(Master)	11:50~13:05 (75min)	French Sculpture Acrylic French Sculpture Gel
13:15~13:45	Score (30min)	13:05~13:35	Score (30min)	13:05~13:35	Score (30min)
13:45~14:10	Setting/ Stage preparation			13:35~13:45	Contestant Seat 13:40 regulation announcement
				13:45~14:05	Nail/ Eyelash/ Makeup Fantasy Design 評分(30min) Score (30min)
14:10~14:30	Nail/ Lash/ Make up Fantasy Design Stage demonstration				
14:30~16:00	Award Ceremony ◎Chairman of Co-organizer, chief judge speech ◎VIP speech (International judge 、 co-sponsors) ◎Award the certification of co-sponsors ◎Award the certification of judge member ◎Award the certification of appreciation to the competition spread (Enrolling over 20 participators) ◎Award to the winner of competition 、 All-around Performance and Group Achievement Award				
16:30~17:30	Art Work Return				

◎Art works please deliver before 11:00. Over the time limit, it will consider to give up the attending qualification. Photographing record and score in 11:30~13:30, display 13:40~16:30. Return application 16:30~17:30 (by receipt)

Competition Rules

(A) Nail

- ※Model's hands should not have tattoo or any decoration. Those who do not comply with this rule will receive 10-points deduction in total score.
- ※All brand products are ALLOWED
- ※Using left or right hand depends on the contestants except Manicure competition.
- ※Manicure competition should use female model only. Other categories have no restriction on the gender of models.
- ※Model should be live model, contestant can not be own model. Those who do not comply with this rule, the score will results in zero.
- ※No restriction to the nail beds length of models
- ※Top coat, cuticle oil, lineless (nail filling liquid) and oily buffer on art works are NOT ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.
- ※Contestant should bring their own electricity extension cord, UV/LED light, and table lamp.(the light might be insufficient)

◎ **Manicure**— Both Hands (Female Model Only) / 50 mins.

1. Procedure : Sterilize → remove nail polish→shape nail→ soften cuticle→ trim cuticle →buffer →apply nail polish. Those who do wrong with the steps or products will receive a 1-point deduction each mistake in total score.
2. The competition is based on "Natural Nail" only. Nail shape must be in square before manicure and should be round after manicure. Those who do not comply with this rule will receive a 2-points deduction in total score each wrong finger nail.
3. Shinning buffer is OK for use, but leather-made buffer is NOT ALLOWED.
4. Manicure procedures, such as cuticle trimming, are NOT ALLOWED in one week before the competition. Model's hands will be examined by the judges before the competition, those who do not comply with this rule will receive a 10-points deduction in total score.
5. All models should wear two layers of red polish on each nail surface before competition. It is no need to paint underside of each nail tip. Models' hands will be examined by judges before the competition, those who do not comply with this rule will receive a 10-points deduction in total score.
6. Advanced treatments, such as hand skin scrubbing or hand masks, are NOT ALLOWED during the competition. Those who do not comply with this rule will receive a 10-points deduction in total score.
7. Steps for applying nail polish: Apply base coat on five nails of LEFT hand →Apply 2 layers of red polish on nails, including front nail edges→Apply top coat. If nail polish is not applied on LEFT hand, will receive a 10-points deduction in total score.
8. For right hand, please finished at buffering process; Nail polish on right hand is NOT required. Those who apply nail polish on right hand will receive a 10-points deduction in total score.
9. Cuticle oil is NOT ALLOWED. Those who apply nail polish on wrong hand will receive a 5-points deduction in total score.
10. Manicure related instruments are ALLOWED.
11. All products and tools for the competition should be kept neat and tidy, this is one of the scoring point to judge. The placing positions are not part of scoring.
12. The free edge of natural nail can not be shorter than the highest point of hyponychium over 0.2cm. Those who do not comply with this rule will receive a 10-points deduction in total score.

© **Natural Sculpture Acrylic-** Single Hand only / 75 mins.

1. Five fingers must be finished before the end of competition.
2. Please choose acrylic powders from pink, natural and clear colors to complete your artwork; those who do not comply with this rule will receive a 10-points deduction in total score.
3. Top coat and top gel are NOT ALLOWED. Those who do not comply with this rule will receive a 10-point deduction in total score.
4. Nail shape is limited to “Standard Square” only. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. The total length is counted from cuticle to the nail free edge, should be 2.5cm or more. Those who do not comply with this rule will receive a 10-points deduction in total score.

© **French Sculpture Acrylic**—Single Hand only/ 75mins

1. Five fingers must be finished with French sculpture acrylic extensions before the end of competition.
2. Please use acrylic powders from pink, white and clear colors to complete the competition. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The tips glue, French tip nail extensions are NOT ALLOWED. Those who comply with this rule will be considered disqualified.
4. Top coat and top gel are NOT ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. Nail shape is limited as “Standard Square”. Those who do not comply with this rule will receive a 10-points deduction in total score.
6. The total length is counted from the cuticle to nail free edge, should be 2.5cm or more. Those who do not comply with this rule will receive a 10-points deduction in total score.

© **French Sculpture Gel**—Single hand only / 75 mins

1. Five fingers must be finished with French sculpture gel extensions before the end of competition.
2. Please choose from pink, white or clear gel to complete the works . Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED.
3. Top gel is permitted, but top coat polish is NOT ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.
4. Nail shape is limited to “Standard Square”. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. The total length is counted from cuticle to the nail free edge, should be 2.5cm or more. Those who do not comply with this rule will receive a 10-points deduction in total score.

© **French Gel Art Design**— Both Hands/ 50mins

1. Make sure the total length of models’ nails from cuticle to the nail free edge (include the extension part) is at least 1.5cm. Those who do not comply with this rule will receive a 10-points deduction in total score.
2. Model’s nail can be extended in advance with clear acrylic powder or build gel to reach the total length 1.5cm if real nail are shorter than the required length.
3. Nail shape is limited to “Squoval (Square Oval)” only. Those who do not comply with this rule will receive a 10-points deduction in total score.
4. The nail top should be white, U shape with different curve is allowed. If draw a V shape, the score will results in zero.
5. The gel is limited to white colored gel. Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.

© **Salon Gel Design**—Single hand only/ 50mins

1. **Theme: Fairy tale**, there are many interesting tales in different countries. Let's draw a story in our nail tip. Create an art work with vitality.
2. Make sure the total length of models' nails from cuticle to nail free edge should be at least 1.5cm. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. 3 Model's nail can be extended in advance with clear acrylic powder or build gel to reach the total length 1.5cm if real nail are shorter than the required length.
4. Nail shape is limited to "Squoval (Square Oval)" only. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. Gels include Traditional Gel, Easy Off Gel, Gel Polish, Design Gel are all ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.
6. Glitter and nail stone are ALLOWED. But the proportion of these decorations could NOT exceed 1/5 of nail surface. Those who do not comply with this rule will receive a 10-points deduction in total score.
7. Please do not apply any color gel on nail surface before the competition. Those who do not comply with this rule, the score will results in zero.
8. Using top gel or top coat polish is depending on contestant.

© **Nail Art Design**—10 Long Curve tips

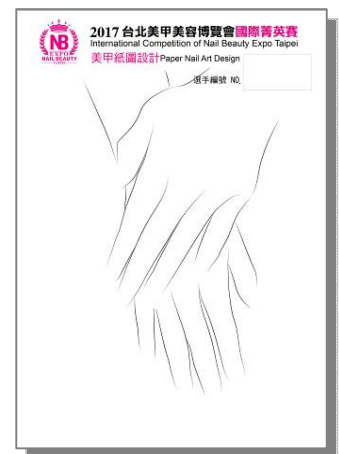
1. **Theme: Fairy tale**, there are many interesting tales in different countries. Let's draw a story in our nail tip. Create an art work with vitality.
2. All works will be displayed on site for scoring and must be submitted by AM 11:00 on the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
3. After registration, a display box 18 x 10 x 4cm will be provided by sponsor.
4. Contestant must bring their long curve tips.(Tip length is at least 3.6cm.) Code number for tips are 1 / 3 / 4 / 5 / 6.(it does not need to be placed in sequence order.) Those who use same number for all 5 tips or provide incomplete artwork will receive a 10-points deduction in total score.
5. Airbrush, nail art color, nail art gel, and fountain pen color are ALLOWED.
6. Nail works can be presented in 2D only. Glitter and nail stone are ALLOWED. But the proportion of these decorations could NOT exceed 1/5 of nail surface. Those who do not comply with this rule will receive a 10-points deduction in total score.
7. Stickers is NOT allowed. Those who do not comply with this rule will receive a 10-points deduction in total score.
8. Using top gel or top coat polish is depending on contestant.
9. Decorations in the display box are NOT ALLOWED. Contestant may use single color paper plate only for serving as the background of the works. Those who do not comply with this rule will receive a 5-points deduction in total score.
10. Unless possessing legal copyrights, all contestants found infringing copyright, including the logo of packaging material, will receive a 10-points deduction in total score.
11. Art works must be well placed in the display box. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score.

◎ 3D Mixed Nail Art Design—10 Long Curve tips

1. **Theme: Four Seasons**, the four seasons may be presented in painting 、 music and articles. We can also present on our nail.
2. All works will be displayed on site for scoring and must be submitted before AM 11:00 of the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
3. After registration, a display box 18 x 10 x 4cm will be provided by sponsor. Contestants must bring their long curve tips.(which length is at least 3.6cm.)
4. Code number for tips are 1 / 3 / 4 / 5 / 6, 1 / 3 / 4 / 5 / 6 (no need to be placed in sequence order) . Those who uses same number for all tips or provide incomplete artwork,, will receive a 10-points deduction in total score.
5. All the tips must be visible, those who comply with this rule, will be considered disqualified.
6. All nail works must be fully completed before submitting. Works must be well placed in the display box. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score. Contestants may stick their name on the bottom of the box.
7. Airbrush, nail art, acrylic sculpture, gel, and decorations are acceptable.
8. Nail works must be presented in 3D only, and make sure the lid of display box can be tightly closed. Those who do not comply with this rule, will receive a 10-points deduction in total score.
9. Clay, 3D mold, 3D soft sculpture , transfer stickers are NOT ALLOWED. Those who do not comply with this rule will receive a 50-points deduction in total score.
10. Unless possessing legal copyrights, all contestants found infringing copyright, including logo of packaging material, will receive a 10-points deduction in total score.
11. Decorations in the display box are NOT ALLOWED. Contestants may use one color paper plate only for serving as the background of the works. Those who do not comply with this rule will receive a 5-points deduction in total score.

◎ Paper Nail Art Design

1. Contestant must download the design drawing paper digital file from EXPO competition website and print it out with white paper. It will receive a 5-points deduction in total score if the design drawing paper is NOT printed with a pure white paper.
Contact TSIA staff if encountered problem to download the file.
2. The size for the design drawing paper must be A4 size, and no restriction on its thickness.
3. The design drawing paper must be pasted on the black Bristol board and mounted in the plate (smooth) side. The size for the mounting board should be A3. Each artwork is limited to ONE mounting board. It will receive a 5-points deduction in total score if the artwork is not on mounting board.
4. Stickers, golden/silver stripe and other decorations are ALLOWED to use. The 2D design is accepted. But the work can NOT be embossed on the A4 design drawing paper. Those who do not comply with this rule will receive a ZERO-score.
5. Contestants are NOT ALLOWED to fill in name and leave any marks on the design drawing paper.
6. No restriction on the nail shapes and length.
7. Contestants are NOT ALLOWED to use color pen, ballpoint pen, fountain pen, pencil etc. Those who do not comply with this rule will receive a ZERO-score.
8. Only color paint, color gel and polish allowed to use during this competition.



9. Please submit your work before AM 11:00 on the competition day to the sponsor or send by post to Taiwan Salon Industry Association office. Those who submitted after 11:00AM on the competition day will be considered disqualified.

© **Nail Tip design (Fit Overall Styling Theme)**—hand and toe nail tips

1. All works will be displayed on site for scoring and must be submitted by AM 11:00 of the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
 2. After registration, a display box 18 x 10 x 4cm will be provided by sponsor.
 3. Contestants must bring their own tips (which include 5pcs of Arc state long curve tips and 5pcs of toe nail tips.). Code number for tips are 1 / 3 / 4 / 5 / 6.(no need to be placed in sequence order.) Those who use same number for all tips or provide incomplete artwork, will receive a 10-points deduction in total score.
 4. Nail works can be presented in 2D or 3D, only assure the lid of display box can be tightly closed. Those who do not comply with this rule, will receive a 10-points deduction in total score.
 5. Art works must be well placed in the display box. Any mark or damage on display box is NOT ALLOWED. Those who do not comply with this rule, will receive a 5-points deduction in total score.
 6. The work of nail tips should fit designated overall styling theme which is provided by sponsor in picture.
 7. Unless possess legal copyrights, all contestants found infringing copyright, including the logo of packaging material, will receive a 10-points deduction in total score.
8. Theme and tip type:



© **Nail Art Creative Photography**—Digital File

1. No restriction on theme. All works must be completed with acrylic, gel, nail art, airbrush series products.
2. All works must be original creation. If there is any PLAGIARISM confirmed, contestant will be considered disqualified.
3. The close-ups photos for both hands or single hand are needed. Background is not restricted. Decorations are ALLOWED on back hands.
4. Creation on real nail or attaching artificial tips on nails are permitted, but those applying artificial tips obtain lower scores.
5. Contestants have to arrange their own photographer to take photos for art works. All photos must be submitted in high-resolution digital files and descriptions of the work to the organizer .
6. Descriptions of the work must contain topic, products used, and concept of creation. Those who do not submit the creation details will receive a 5-points deduction in total score.

7. Digital file must be provided with 59 x 84 cm dimension, in portrait dimension. Those who do not comply this rule will receive a 5-points deduction in total score.
8. Digital file must be provided with 300dpi resolution, TIF or EPS format. Blurred images after zoom-in will deduct a 10-points in total score.
9. Photographic skills, photo composition, theme coherence, beauty of design and technique level of the works are key aspects for judging process.
10. All digital files must be submitted by 4th November 2017. Those who failed to submit files on time will be disqualified; and registration fees are not refundable.
12. The organizer owns copyrights of all works registered for competition and those works can be used for commercial purpose. It should indicate the author name while using.
13. No restriction on quantity of the works. Only one awarded works is limited to each contestant.
14. DO NOT forget to provide the name of technician, model, and photographer(it will show on advertisement while the organizer uses).
15. The awards cup belongs to the nail design contestant ONLY.

(B) Eyelash Extension

- ※ No restriction on product brands.
- ※ Contestants should bring their own floor lamp, cushion, pillow, electricity extension cord, and eyelash extension tools and products. (the light might not enough)
- ※Female or male model, 15 years old or more is permitted. Those who does not comply this rule will receive a 10-points deduction in total score.
- ※Please assured that there are no eye makeup, eyelash perm and eye line tattoos on both eyes of model. Those who does not comply this rule will receive a 10-points deduction in total score.

◎Lash Extension Magician /50mins

1. Live model, both eyes, applying extensions on upper eyelashes only.
2. For master division, it is at least 400 pieces finished with multilayer extensions (multiple extensions on one eyelash hair) on upper eyelash on both eyes. (Requested black silk lash, thickness among 0.15mm~0.07mm) Those who does not comply this rule will receive a 10-points deduction in total score.
3. For novice division, it should be at least 200 pieces finished with one extension on one eyelash hair technique, on upper eyelash of both eyes(Requested black Silk lash, thickness 0.15mm) Those who does not comply this rule will receive a 10-points deduction in total score.
4. The sponsor provides salon beds(the pneumatic beds and pillows) 、bedspreads 、comforters 、tables(it is available to put lash extension tools and products). Contestants should receive the salon beds(the pneumatic beds and pillows) 、bedspreads 、comforters and make the bad well in 10 mins before the event. All articles they used must be clean up and return after the event. Contestants could bring their own pillow also.
5. The sponsor will have a right to take photos during the competition for records, and could be authorized to release these photos on public media, such as magazine, the Internet, DM, books...etc.
6. The assessment of judge is mainly focus on speed and aesthetics, and the processes from preparation to finish must be well dealt.
7. That 50 mins for competition is including the preparation.

©Lash Stylist/ 50mins

1. Mannequin head and the lashes are provided from the organizer.(contestants should pay the charge of mannequin head if they get their works back.)
2. **No restriction on type, color, length, thickness and curve of extension eyelashes used for the event.**
3. At least 150 pieces extensions on both eyes.
4. **Feather, glitter, paper carves and stone are allowed to use. Beware the weight should be bearable by real human.**
5. No restriction on the topic of the design.
6. **The assessment of judge is creativity, overall presentation of beauty, techniques demonstrated.**
7. The mannequin head should not have any decoration. Those who do not comply with this rule will be disqualified.
8. False pair eyelashes are NOT ALLOWED to use. Those who do not comply with this rule will be disqualified.
9. The extension techniques can be one on one extension or multilayer extensions.
10. That 50mins for competition including the preparation process.

©Eyelash Multilayer extensions Expert/ 30 mins

1. Eyelash extension on paper (The organizer will provide paper in the competition)
2. Contestants should use black silk lash, thickness 0.07mm, length 12mm and but no restriction on curve of the lashes. Those who do not comply with this rule, will receive a 10-points deduction in total score.
3. It should be at least THREE on one eyelash hair.
4. The assessment of judge is mainly focus on speed, overall presentation of beauty, extension quantity, neat and tidy. Those who successfully build as much 3 in 1 eyelash extension in the 30 mins get higher score.
5. The 30mins competition time including preparation process.

[illegible]

©Static Eyelash Creative Design

1. Contestants should prepare one pair of fake lash. At least 150 -180 pieces extensions on both eyes.
2. **No restriction on type, color, length, thickness and curve of extension eyelashes used for the event.**
3. No restriction on the extension techniques, feather, glitter, and diamond are allowed to use.
4. All works will be displayed on site for scoring and must be submitted by AM 11:00 of the competition day.
Those who submitted the works after 11:00AM will be considered disqualified.
5. Works must be well placed in the 18 x 10 x 4cm display box. Those who fail to do so, will receive a 10-points deduction in total score.
6. After registration, a display box 18 x 10 x 4cm will be provided by sponsor. Decorations in the display box are **ALLOWED**.
7. The assessment of judge is neat and clean in lash root, overall presentation of beauty, extension techniques demonstrated and creativity.

©Static Eyelash Extension Design

1. Contestants should prepare one pair of fake lash. At least 150 -180 pieces extensions lashes for both eyes.
2. No restriction on the extension techniques
3. The thickness 0.07mm, 0.10mm, 0.15mm mixed is ALLOWED to use for the event. Those who do not comply with this rule will receive a 10-points deduction in total score.
4. Three or more colors should be used for the event. Those who do not comply with this rule will receive a 10-points deduction in total score.
5. Feather, glitter, and diamond are NOT allowed to use. All contestants can only use lashes to do the works. Those who do not comply with this rule will receive a ZERO-score.
6. Works must be well placed in the 11 x 5 x1.5cm display box, which should be prepared by contestants.
7. Decorations in/ on the display box are NOT ALLOWED. Those who do not comply with this rule will receive a 10-points deduction in total score.
8. All works will be displayed on site for scoring and must be submitted by AM 11:00 of the competition day. Those who submitted the works after 11:00AM will be considered disqualified.
9. The assessment of judge is neat and clean in root of lashes, overall presentation of beauty, extension techniques demonstrated, creativity, and color design matching.



©Eyelash Art Creative Photography—Digital File

1. The close-ups photos for eyes with **Eyelash Extension** are needed (single or both eyes are not limited). Background is not restricted. The make-up on eyelash or face is depending on contestants.
2. Those who wear false eyelashes or did not apply extensions will receive a 50-points deduction in total score.
3. Contestants should be the original author. If there is any PLAGIARISM confirmed, contestants will be considered disqualified.
4. 4 Contestants need to arrange their own photographer to take photos for their works. All photos must be submitted in high-resolution digital files and descriptions of the work to the organizer.
5. Description of the work must contain topic, products used, and concept of creation. Those who do not submit the creation details will receive a 5-points deduction in total score.
6. Digital file must be provided with 59 x 84 cm dimension, in portrait dimension. Those who do not comply this rule will receive a 5-points deduction in total score.
7. Digital file must be provided with 300dpi resolution, TIF or EPS format. Blurred images after zoom-in will deduct a 10-points in total score.
8. Photographic skills, composition of photos, theme coherence, and beauty of design are key aspects for scoring.
9. All digital files must be submitted by 4th November. Those who failed to submit files on time will be disqualified; and registration fees are not refundable.
10. The organizer owns copyrights of all works registered for competition and those works can be used for commercial purpose. It should indicate the author name while the organizer uses.
11. No restriction on quantity of the works. Only one awarded works is limited to each contestant.
12. DO NOT forget to provide the name of technician, model, and photographer(the name would be indicated on advertisement while the organizer uses).
13. The awards cup give to the lash technician contestant ONLY.

(C)Makeup

- ※ No restriction on product brands.
- ※ Contestants should bring their own table tripod, table lamp, electricity extension cord, mirror, tools and products.
- ※ Female model only, 15 years old or more is permitted.
- ※ **TWTC Exhibition Hall 3 has site restrictions, please refer to the competition rules and size of works restrictions.**
- ※ Cell phone is NOT ALLOWED in the competition period. Those who do not comply with this rule will receive a ZERO-score.
- ※ Contestants must submit their works and place it to the specific location on time. Those who do not comply with this rule will be considered abandoning the competition.

◎Bridal Fashion/ 50 mins

1. The hair style and nail decorations can be prepared before competition
2. Before competition begins, all models are allowed to have lotion or emulsion on face. The makeup or other product in advance is NOT ALLOWED; those who do not comply with this rule will receive a Zero-score in total score and be disqualified.
3. Models must wear white wedding dress, suggested not be too exposed. Those who do not comply this rule will receive 30-points deduction in total score. So does over-exaggerate wearing.
4. Models must wear fake eyelashes, but do not do the eyelash extension in advance. Those who do not comply this rule will receive 30-points deduction in total score. Too exaggerated wearing should be deduct 30-points in total score.
5. The height of the head decoration cannot exceed 30 cm than the scalp and both sides cannot exceed the shoulder width. Those who do not comply with this rule will receive a 30-points deduction in total score.
6. Airbrush is NOT ALLOWED. Those who do not comply this rule will receive a Zero-score in total score and be disqualified.
7. Judge points: Makeup techniques 40%, Matching (hair and clothing) 40%, Overall presentation 20%
8. Models must perform the catwalk and attend the award ceremony.

◎Creative Banquet Makeup/ 50mins

1. The hair style and nail decorations can be prepared before competition. The hair and decorations cannot exceed the 40cm height from the scalp. Those who do not comply this rule will receive 30-points deduction in total score.
2. Before competition begins, all models are allowed to have lotion or emulsion on face. The makeup or other products in advance is NOT ALLOWED; those who do not comply this rule will receive a Zero-score in total score and be disqualified.
3. Models must wear evening dress, suggested not be too exposed. Those who do not wear evening dress will receive a 30-points deduction in total score.
4. Models must wear fake eyelashes, but do not do the eyelash extension in advance. Those who do not comply this rule will receive 30-points deduction in total score.
5. Airbrush and stencil are NOT ALLOWED. Those who do not comply this rule will receive a Zero-score in total score and be disqualified.
6. Judge points: Creative design 20%, Makeup techniques 40%, Matching(Hair and Clothing) 20%, Overall presentation 20%.
7. Models must perform the catwalk and attend the award ceremony.

©Bridal Make-up/ 40 mins

1. Level B Makeup Face Chart (2016 version) should be used.
2. A4 size face chart will be provided by the organizer. Make sure works should be not exceed 0.5cm than the contestant number on drawing paper after finished. Those who do not comply this rule will receive 5-points deduction in total score. The contestants may apply the works back after the event.
3. Contestants need to bring their own cosmetics. No restriction on materials of cosmetics.
4. Contestants are NOT ALLOWED to frame their the face chart and surrounding decorations. Those who do not comply with this rule will receive a Zero-score in total score and be disqualified.
5. Airbrush and stencil are NOT ALLOWED. Those who do not comply this rule will receive a Zero-score in total score and be disqualified.
6. The paper pattern is NOT ALLOWED. Contestants who do not comply with this rule will receive a Zero- score in total score.
7. Judge points: Creative design 30%, Color matching 30%, Overall presentation 40%.

©Mask Art Painting

1. Contestants must bring their plain mask, no restriction on types of mask.
2. No restriction on the topic of the design and the materials of color.
3. Contestants are ALLOWED to frame their mask art painting, Size within 35cm(W)X40cm(L). Those who do not comply with this rule will receive a Zero- score in total score and be disqualified.
4. If the mask art painting work were found ever participated any other competition and won a title, the contestant will be disqualified and their title and prize will be retrieved as well.
5. Judge points: Creative design 30%, Color matching 30%, Overall presentation 40%.

©Creative Make- up Design

1. No restriction on the topic of the design.
2. Contestants must download the design drawing paper digital file from EXPO competition website and print it out with white paper. It is ALLOWED to printed with a pure white paper only. Do not change the size. Those who do not comply with this rule will receive a Zero- score in total score and be disqualified.
3. Thick cardboard (A3 size), should be prepared by contestants. The decorations can be done before competition. But the surrounding decorations and designed do not exceed the edge of paper frame. Those who do not comply with this rule will receive a Zero- score in total score and be disqualified.
4. Make sure works should be not exceed 0.5cm than the contestant number on drawing paper after finished. Those who do not comply this rule will receive 5-points deduction in total score.
5. Judge points: Creative design 30%, Color matching 30%, Overall presentation 40%.

(D)Integration

©Nail/ Eyelash Extension/ Makeup Creative Live Model/ 10mins

1. **The theme: Four Seasons.** Except on writing, music, and word, it would be amazing if contestants use the idea of four seasons on overall presentation.
2. Procedure: Overall presentation, eyelash extension, and Nail designed should be completed in advance of competition. Contestants will have 10 mins to make modification before the event starts.
3. The descriptions of topic and concept for works should be submitted before the competition. Those who fail to do so, will receive a 5-points deduction in total score.
4. Female or male model, 15 years old or above is permitted. Each contestant can only have one model.
5. DO NOT forget to provide the name of technician, model, and photographer(it will be indicated on advertisement while the organizer uses).
6. Before competition begins, all models should wear complete makeup and clothing in advance. Contestants should wear the eyelashes and nail tip design. The lounge will provide by the organizer for preparation.
7. Contestants must bring their long curve tips. (which length is at least 3.6cm.) Any code number for tips are allowed.
8. No restriction on the materials regarding of decorations on model's nails or hands. The overall presentation of beauty is a key aspect for judging process.
9. No restriction on the materials regarding of decorations on model's eyelashes. The overall presentation of beauty is a key aspect for scoring.
10. Contestants using a commercially product in the competition will obtain a lower score if there are the same score between contestants using self-creation product.
11. Judge points: Creative design on nail 30%, Eyelashes design 30%, Matching (hair and makeup) 30%, Overall presentation of beauty 40%
12. If the works were found ever participated any other competition and won a title, the contestant will be disqualified and their title and prize will be retrieved as well.
13. The winners will obtain award cups, including nail technician, Lash stylist and Makeup stylist, total 3 award cups.

(E) Hair Beauty

©Man's Fashion Hair Style-15 mins

1. Use mannequin head with real male hair and tabletop tripod, prepare by contestants
2. The hair should be straight pompadour, contestant may decide to start with dry or wet hair
3. Hair cut: No hair cut on site (dye or cute the hair in advanced, the hair should be less than three colors)
4. Hair length: The crown area should NOT less than 5cm, side and back should NOT less than 3cm, besides the sideburns.
5. Tools: All tools are ALLOWED, spray dry is NOT ALLOWED
6. Scoring point: Unique of the hair style 30%
Balance of outline and dying color 30%
Texture and hair smooth 40%

◎Standard Cold Wave- 30min

1. Use mannequin head with tabletop tripod, prepare by contestants
2. Divide 10 areas before the competition
3. Perm rod should be blue/green/ mulberry
4. Base on the standard of level C technician for female hairdressing, 60 rods or above
5. Rubber band should only be red and perm paper is white
6. Scoring point: Correctly line the perm rod, three colors justified 30%
Angle and correctly use rubber band (loose inside and tight outside) 30%
Overall beauty 40%

◎Creative Hair Coloring - on Sock Bun

1. Use mannequin head with tripod, prepare by contestants
2. Hair decoration should NOT over 1/3 of the hair style
3. Do not use hair extension
4. Color dying include black should at least 3 colors or above
5. Those who do not comply with rule 1-4, the score will results in zero.
6. Scoring point: Overall design 40% 、subject of fashion and creativity 30% 、technique 30%
7. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

◎Bridal Hair Style

1. Use mannequin head with tripod, prepare by contestants
2. Hair decoration should not over 1/3 of the hair style
3. Hair extension is ALLOWED, no limit to the color
4. Score point: Overall design 40% 、subject of fashion and creativity 30% 、technique 30%
5. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

◎Bride Bouquet Design

1. No limit to the material. Free creativity, prepare own tabletop tripod or tabletop stand. Those who do not stand the bouquet upright will receive a 100-points deduction in total score.
2. Bouquet size: 45X45X45cm. Those who over the size limit will receive a 100-points deduction in total score.
3. Score point: Subject creativity 30% 、Overall design 40% 、art view 30%
4. No further peripherally decoration. Those who do not comply with this rule will receive a 100-points deduction in total score.
5. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

◎Barbie Fashion

1. No limit to the material or subject. Free creativity
2. Put the art work upright. Those who do not comply with this rule will receive 10-points deduction in total score.
3. Size: 45(L) X45(W) X60(H). Those who over the size limit will receive a 100-points deduction in total score.
4. Scoring point: Overall design 40% 、subject of fashion and creativity 30% 、technique 30%
5. Contestant should submit art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

(F) Tattoo & Embroidering

※All brand products are ALLOWED

※Contestants please prepare own table lamp 、electricity extension cord 、battery and tattoo machine. Bring towel or plastic board if need to cover the table.

※Contestants must wipe clean the tattoo color milk. Those who do not comply with this rule will receive 5-points deduction in total score.

※Judge will wipe the work with oil base cotton pad to make sure the color milk clean well. After this procedure, judges are able to check the real statement of tattoo. Those who do not comply with this rule will affect the total score.

※Clean table will also be a score point. Do not leave color milk or trash in the competition area. Those who comply with this rule will be considered disqualified. (For example: spill color milk on the table)

※Those who share the product or machine with others will be considered disqualified.

◎Tattoo (eye line)—30 mins

1. Use the eyebrow part from organizer (with Expo stamp). Contestant should prepare own mannequin head.
2. Please use black color milk. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The eye line tattoo should match the eye shape 、smooth and balance.
4. Score points: Balance shape 、overall completion 、beauty of design 、clean and the color balance/ saturation/ stability
5. Competition time 30 mins include the tale preparation

◎Tattoo (matte eyebrow)—30 mins

1. Use the fake skin from organizer (with Expo stamp). Those who change the fake skin will be considered disqualified.
2. Please use brown color milk. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The matte eyebrow tattoo should be processed with machine. Those who do not comply with this rule will be considered disqualified.
4. Tattoo should be clear without color spot or dot 、balance eyebrow shape.
5. Scoring points: Balance (shape/ height/ width/length) 、overall completion 、beauty of design 、3D gradient 、clean and the color (balance/ saturation/ stability)
6. Competition time 30 mins include the preparation time.

◎Tattoo (fluttering eyebrow)—30 mins

1. Use the fake skin from organizer (with Expo stamp). Those who change the fake skin will be considered disqualified.
2. Please use black color milk. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The fluttering eyebrow tattoo should be processed with fluttering line skill. Those who do not comply with this rule will be considered disqualified.
4. Tattoo should be clear without color spot or dot 、balance eyebrow shape.
5. Scoring points: Balance (shape/ height/ width/length) 、overall completion 、beauty of design 、3D gradient 、clean and the color (balance/ saturation/ stability)
6. Competition time 30 mins include the tale preparation

◎Tattoo (lip)—40 mins

1. Use the fake skin from organizer (with Expo stamp). Those who change the fake skin will be considered disqualified.
2. Please use red color milk. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. Tattoo should be clear without color spot or dot 、 balance eyebrow shape.
4. Scoring points: Balance (shape) 、 overall completion 、 beauty of design 、 3D gradient 、 clean and the color (balance/ saturation/ stability)
5. Competition time 40 mins include the preparation time.

◎Static tattoo (eyebrow)

1. Use own fake skin.
2. Use brown color milk. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The eyebrow tattoo should be processed with fluttering line skill and matte eyebrow skill. Those who do not comply with this rule will be considered disqualified.
4. Tattoo should be clear without color spot or dot 、 balance eyebrow shape.
5. Score points: Balance (shape/ height/ width/length) 、 overall completion 、 beauty of design 、 3D gradient 、 clean and the color (balance/ saturation/ stability)
6. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

◎Static tattoo (eyebrow/ eye line/ lip)

1. Use own mannequin Head
2. Use black color milk for eye line. Those who do not comply with this rule will receive a 10-points deduction in total score.
3. The eyebrow tattoo should be processed with fluttering line and matte eyebrow skill. Those who do not comply with this rule will be considered disqualified.
4. Score points: Balance (shape/ height/ width/length) 、 overall completion 、 beauty of design 、 3D gradient 、 clean and the color (balance/ saturation/ stability)
5. Use brown or coffee color milk for eyebrow. Those who do not comply with this rule will receive a 10-points deduction in total score.
6. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.

◎Static tattoo

1. Use own fake skin, skin color or white color.
2. The size of fake skin should not over 15X20 cm
3. No limit to the color of color milk.
4. Scoring points: Overall completion 、 beauty of design 、 clear line and the color (balance/ saturation/ stability)
5. Contestant should submit the art work before the deadline of registration. Those who do not comply with this rule will be considered disqualified.